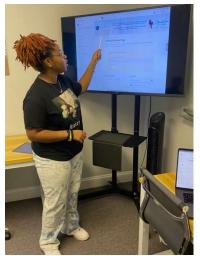
Taylor Reed



Ever since middle school, I have been interested in design and architecture. The idea of shaping spaces and creating aesthetically pleasing environments has always been my driving passion. My dream has been to attend college and pursue degrees in both real estate and interior architecture, combining my interests into a fulfilling career. Fortunately, this summer, the AnnieRuth Foundation turned my dreams into a reality by providing me with an incredible opportunity for both professional and personal growth. I was thrilled to be placed with Diana and Dwight Anderson, the owners of La Rosa Realty, Jacksonville.

Throughout my internship experience at La Rosa Realty Jacksonville, I've had the privilege of working alongside Diana and Dwight Anderson, as well as collaborating with their team of agents. One of the most valuable aspects of this internship was the opportunity to attend various growth trainings and meetings. I learned about what it takes to be a successful agent, gained insights into the process of creating an LLC as a realtor, stayed updated on market trends, and got acquainted with the newly launched Hometown Heroes Program. Additionally, I was able to attend several offsite events that enriched my experience; some of which include a First Time Homebuyers Workshop, a Lunch and Learn, and a Broker's Open. Apart from attending events and meetings, I actively contributed to marketing efforts. One of my most significant projects was creating a Prezi for the company's Standard Operating Procedures (SOPs). The Prezi aimed to streamline processes and enhance team efficiency.

I'm extremely grateful to the AnnieRuth Foundation for the opportunity to even participate in this program. They've put me in an environment that has not only nurtured my passion for real estate but has also exposed me to real-world experiences that I could have only dreamed of. The guidance and support from mentors like Diana and Dwight Anderson at La Rosa Realty Jacksonville have been instrumental in shaping my understanding of the industry and honing my skills. And as for the program itself, it has put milestones ahead of where I would've been alone. With all of their resources and support, I've been able to take advantage of valuable workshops, networking events, and educational sessions that have expanded my knowledge and given me a competitive edge. The experience that I got from this program taught me invaluable lessons that go beyond what any classroom education could offer.