



My career aspiration is to be a Media Technical Director. Being a Media Technical Director entails directing and coordinating with technical departments behind film, tv, and radio show programs. For my internship I was placed at Client Focused Media. Client Focused Media offers digital marketing services and I specifically helped with the shows they produce and record to interview and promote various businesses and the work they do.

I was able to work behind the camera and in the editing room to help record the various shows packaged at Client Focused Media. I was able to do the same work, as well as co-host and co-produce a show called "Sowing Seeds" (along with another intern). The show is intended to help promote the AnnieRuth Foundation's Summer Internship Program. During this project, I learned how to use different editing software like

Premier Pro and After Effects to make a show introduction and commercial. I also learned how to put microphones on show guests, charge camera batteries, how and when to get properly capture camera shots while recording, and how to zoom and focus cameras.

Participating in the AnnieRuth Foundation's summer internship program was instrumental in preparing me to be successful in the future. It taught me, at a young age, the importance of being prepared for the working world. I learned important skills such as time and money management, proper work dress code, how to prepare for business interviews and to properly introduce myself, amongst a plethora of other extremely helpful and impactful information. I was able to learn necessary skills that will position me for success (before going to college and having to make major decisions regarding my future). After completing my internship experience at Client Focused Media, I now feel more confident in pursuing my aspiration of becoming a Media Technical Director.