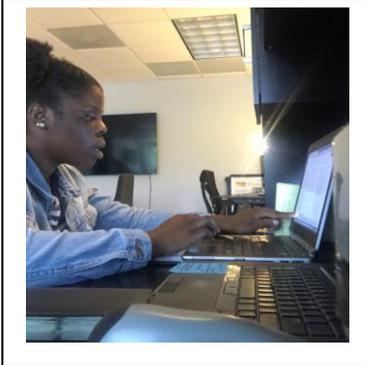


Jasmine Butler

Aspiring Journalist



This summer, I had the wonderful opportunity to Intern at 'Client Focused Media' home of the Buzz Magazine and BluHorn, a Media buying/planning software company. During my internship, I had the pleasure of meeting wonderful mentors in each aspect of the organization.

The work exposed me to the many different areas of Journalism. It also taught me character. Although sometimes we are given tasks that aren't necessarily pleasing to the eye, it teaches us that in order to reach the level we want to achieve, we must climb stepping stones in

order to get there. Each aspect of my internship taught me something different.

I learned about the Interviewing process, providing customers with quality software to meet their Media buying and planning needs, the importance of staying busy, and most importantly, what it takes to work in a professional environment. There is definitely a time and place for everything! I was given the opportunity to interview one of my peers about the Annie Ruth Foundation. After interviewing her, I was given the task of editing and posting my own interview to the website! I learned a lot from each member of the team through simply having a conversation or watching from a distance. I can honestly say that the experience has motivated me to work toward the goals that I had set for myself before beginning the internship.

I am truly appreciative that I participated in the AnnieRuth Foundation's Summer Internship Program and even more appreciative for being selected as an Award Recipient.