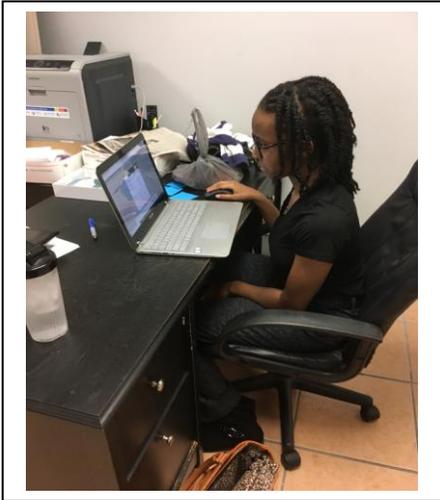


## Hannah Ray

Aspiring Journalist



In the year of 2018, I became an award recipient of the AnnieRuth Foundation Internship. The award allowed me to get the full experience of my career aspiration of being a journalist. In order to accomplish this feat, the AnnieRuth Foundation connected me with Client Focused Media (CFM). CFM is a multi media business that focuses on reporting the daily news of what goes on in Jacksonville. Their content includes music, art, activities for kids, etc. The company also advertises for various businesses in the city. My main mentor was Natalia Gonzalez. She gave me my work schedule and advised on how to best complete projects. Although she trusted me enough to get the work done by myself without

hovering over me, she was always ready to answer questions or concerns if any arose. My main job was to write up several ads for events that were scheduled to happen in the city. I would promote art, music, sports, and community activities. I then would eventually put up the topics I wrote about in their BUZZ website for my mentor to edit and publish. I later learned how to make a mailing list of local businesses around Jacksonville.

Being selected as a 2018 award recipient allowed me to confirm that I really do want to pursue a career in journalism. During this experience, I realized I loved the fact that I had to find material for myself and find new and innovative ways to make the pitch sound irresistible.